

# Santa's Art Shop

## 2020 Exhibitor Invitation

<u>INVITATION</u>	<p>Welcome to the 43rd annual Santa's Art Shop Arts &amp; Craft Show, located at the Desert Empire Fairgrounds in Ridgecrest, California. Santa's Art Shop features over 100 Exhibitors selling original arts, crafts &amp; food. Last year, more than seven thousand enthusiastic holiday shoppers visited Santa's Art Shop; making it the largest and most popular 2-day show in the area. We have a total of just over 25,000 square feet of indoor space and over 4,000 square feet of outdoor space along the Midway for you to attractively showcase your wares. Publicity for this event is widespread, covering parts of Central and Southern California.</p>
<u>DATE &amp; TIME</u>	<p><u>Show Days:</u>            Saturday, December 5    9:00 a.m. - 5:00 p.m.            Sunday, December 6    9:00 a.m. - 4:00 p.m.</p> <p><u>Set-up Days:</u>            Friday December 4    1:00 p.m. - 7:00 p.m.            Saturday, December 5    7:00 a.m. - 8:00 a.m.</p> <p>Approximately 3 weeks prior to the show, exhibitors will receive details via email regarding: booth/space location, vehicle parking and other helpful information.</p>
<u>SHOW CATEGORIES</u>	<p>Santa's Art Shop is open to selected original arts and crafts, hand-made arts and crafts sold by agents, as well as cottage industry crafts.</p>
<u>TO BE AN EXHIBITOR</u>	<p>All exhibitors must complete submit the application with the appropriate fees &amp; permits. First time exhibitors must send photographs of their artwork and or craft; photos will not be returned. Your payment and a reply will be returned if not accepted. Santa's Art Shop operates on a flat fee basis with no commissions. Participation in this show is solely at the discretion of the Santa's Art Shop review committee.</p>
<u>DEADLINES</u>	<p>Exhibitors who participated last year will be given the opportunity to reserve the same space, if the application and fees are <b>received by June 30, 2020</b>. First time exhibitors and exhibitors who request a change of space location or size, placement is on a first-paid first-reserved basis.</p>
<u>CANCELLATIONS &amp; REFUNDS</u>	<p>Notice of cancellation with request for refund must be received in writing no later than November 1, 2020. A refund will be mailed, less a \$45 cancellation fee, within two weeks from the date the request is received.</p>
<u>MULTIPLE OCCUPANCY</u>	<p>More than one exhibitor may share the same booth space; however, each exhibitor must submit separate applications and a copy of all permits.</p>
<u>CALIFORNIA SELLER'S PERMIT</u>	<p>To participate in Santa's Art Shop, you must have a valid &amp; current California Seller's Permit. The number must be included on your application. For information regarding a Seller's Permit contact:</p> <p style="text-align: center;">             California Department of Tax and Fee Administration (CDTFA)              1800 30 th Street, Suite 380, Bakersfield, CA 93310              (661) 395-2880              or  <a href="https://www.cdtfa.ca.gov/">https://www.cdtfa.ca.gov/</a> </p>
<u>RV PARKING</u>	<p>For RV reservations, information, and fees call the Desert Empire Fairgrounds at: (760) 375-8000</p>

**Santa's Art Shop**  
 109 N. Sanders St.  
 Ridgecrest, CA 93555

[register@santasartshop.com](mailto:register@santasartshop.com)

[www.santasartshop.com](http://www.santasartshop.com)

## 2020 Show Exhibitor Application

**Complete and Return with Applicable Fees to:**

**Santa's Art Shop**

**109 N. Sanders St. Ridgecrest, CA 93555**

**For questions, please email:**

**register@santasartshop.com**

### **Original Artist/Crafter Exhibitor Application**

The undersigned Exhibitor agrees to the terms stated. The undersigned holds harmless Santa's Art Shop, its management or personnel, Desert Empire Fairgrounds management, or group, for all liability for any damages from any source. The undersigned guarantees the art or craft described below is his/her **own original work**, if you need an exception made please explain below. Exceptions are NOT guaranteed to be approved. The undersigned guarantees that all necessary permits and insurance are current and in effect.

*Please Print Clearly or Type*

Name	Business Name
Address	City
Cell Phone #	State <span style="float: right;">Zip</span>
Alternate Phone #	CA Seller's Permit #: <b>Please enclose copy of permit</b>
E-Mail Address ( <b>REQUIRED</b> ):	

Describe each art/craft. Be specific about materials, techniques and price range. If this is your first year with us, please enclose pictures of your work.


**\*\*The event committee will make every effort to accommodate each request, however, requests cannot be guaranteed.**

<input type="checkbox"/> 10' x 10' Indoor	\$246	\$	<input type="checkbox"/> Same space as last year requested (not guaranteed)
<input type="checkbox"/> 10' x 15' Indoor	\$364	\$	<input type="checkbox"/> Wall space requested (not guaranteed)
<input type="checkbox"/> 10' x 20' Indoor	\$482	\$	<input type="checkbox"/> Electric outlet access needed
<input type="checkbox"/> Outside space 10' x 10'	\$141	\$	<input type="checkbox"/> NO POST IN BOOTH SPACE/USING CANOPY**
<input type="checkbox"/> Corner location (additional)	\$50	\$	<b>**If you are using a canopy, please select NO POST.</b>
<input type="checkbox"/> * Table Rental (additional each) ___ x	\$10 ea	\$	
<input type="checkbox"/> Vendor Directory Listing	\$12	\$	<b>TOTAL AMOUNT ENCLOSED \$</b>

Signature	Date
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Participation in this show is solely at the discretion of the Santa's Art Shop review committee.

Please Enclose:

1. Complete Exhibitor Application for **each** Exhibitor.
2. Entry Fee: Check or Cashier's Check payable to: Santa's Art Shop.
3. Pictures of your work, if this is your first year with us.
4. Copies of certificate of insurance and resale permit.



# The Santa's Art Shop

## Featured Vendors Directory

We have updated the Santa's Art Shop website to include a Directory of Vendors. This is an opportunity to alert our website visitors that you'll be an exhibitor with us for this year's show.

There will be a special area where featured vendors will be listed on "cards" with their name and the category of their offerings listed. When a visitor clicks on the vendor's name, they will be taken to the vendors exclusive page where the vendor can tell a little about who they are and what they do. They can also include any of the following: mailing address, phone number, email address, website link, and social media links.

The vendor directory and pages will be featured on our website from September of this year to August of next year.

The benefit to vendors who participate with a listing in the directory is that in addition to being noticed prior to the event date, visitors to Santa's Art Shop can refer back to the directory after the show to find their favorite vendors, which opens the door to further potential sales... even months later!

You can check out the existing directory at: [SantasArtShop.com](http://SantasArtShop.com).

It's easy to get a listing in the Vendor Directory. Just complete and send the form below with your application and add just \$12 to your booth fees. That's only \$1 per month to advertise your business!



### Listing Information

Name:	
Business Name:	Email or Phone #:
Enter the items you want to include in your listing below:	
Mailing Address:	
Phone:	E-Mail:
Website Url:	
Facebook:	
Instagram:	
Pinterest:	

\* Use the back of this page to print or write your "About" information. 80 words max.

# Santa's Art Shop

## 2020 Food Vendor Invitation

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<u>DATE &amp; TIME</u>	<p><u>Show Days:</u>            Saturday, December 5    9:00 a.m. - 5:00 p.m.            Sunday, December 6    9:00 a.m. - 4:00 p.m.</p> <p><u>Set-up Days:</u>            Friday, December 4    1:00 p.m. - 7:00 p.m.            Saturday, December 5    7:00 a.m. - 9:00 a.m.</p> <p>Approximately 3 weeks prior to the show, exhibitors will receive details via email regarding: booth/space location, vehicle parking and other helpful information.</p>
<u>TO BE A FOOD VENDOR</u>	<p>All Food Vendors must complete and submit: the enclosed application with the appropriate fees, and as applicable, a copy of their Temporary Food Location Permit, &amp; Certificate of Insurance (or purchase insurance with application fees). To get a Temporary Food Location Permit contact:</p> <p style="text-align: center;"><b>Kern County Environmental Health Services Dept. (661) 862-8715.</b></p> <p>Participation in this show is solely at the discretion of the Santa's Art Shop review committee.</p>
<u>DEADLINES</u>	<p>Food Vendors who participated last year will be given the opportunity to reserve the same space, if the application and fees are <b>received by July 30, 2020</b>. Food Vendor application, fees, permits, &amp; insurance certificates must be <b>received by November 1, 2020</b>. Venue placement is based on a first-paid first-reserved basis.</p>
<u>CANCELLATION &amp; REFUNDS</u>	<p>Notice of cancellation with request for refund must be received in writing no later than November 1, 2020. A refund will be mailed, less a \$75 cancellation fee, within two weeks from the date the request is received</p>
<u>MULTIPLE OCCUPANCY</u>	<p>More than one vendor may share the same booth space; however, each vendor must submit separate applications, copies of all permits, and insurance certificates.</p>
<u>CALIFORNIA SELLER'S PERMIT</u>	<p>If applicable, you must have a valid &amp; current California Seller's Permit. The number must be included on your application. For information regarding a Seller's Permit contact:</p> <p style="text-align: center;"><b>California Department of Tax and Fee Administration</b>            1800 30 th Ste. 380, Bakersfield, CA 93310            (661)-395-2880 or <a href="https://www.cdtfa.ca.gov/">https://www.cdtfa.ca.gov/</a></p>
<u>RV PARKING</u>	<p>For RV reservations, information, and fees call the Desert Empire Fairgrounds: (760) 375-8000</p>

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## 2020 Show Food Vendor Application

Complete and Return with Applicable Fees to:

*Santa's Art Shop*

109 N. Sanders St. Ridgecrest, CA 93555

For questions, please email:

register@santasartshop.com

### Food Vendor Application

The undersigned agrees to the terms & conditions as stated. The undersigned holds harmless Santa's Art Shop, it's management or personnel, Desert Empire Fairgrounds management, or group, for all liability for any damages from any source. The undersigned guarantees that all applicable and necessary permits and insurances are current and in effect.

*Please Print Clearly or Type*

Name	Business Name		
Address	City		
Cell Phone #	State	Zip	
Alternate Phone #	CA Seller's Permit #: <b>Please enclose copy of permit</b>		
E-Mail Address ( <b>REQUIRED</b> ):	CA Temp Health Permit #: <b>Please enclose copy of permit</b>		
Describe type of food, please be specific:			
Price range:			
<b>**The event committee will make every effort to accommodate each request, however, requests cannot be guaranteed.</b>			
<input type="checkbox"/> 10' x 10' Indoor	\$274	\$	<input type="checkbox"/> Food Insurance \$45 \$
<input type="checkbox"/> 10' x 15' Indoor	\$406	\$	<input type="checkbox"/> Same space as last year requested (not guaranteed)
<input type="checkbox"/> 10' x 20' Indoor	\$538	\$	<input type="checkbox"/> Electric outlet access
<input type="checkbox"/> Outside space 10' x 10'	\$274	\$	<input type="checkbox"/> <b>NO POST IN BOOTH SPACE/USING CANOPY**</b>
<input type="checkbox"/> Corner location (additional)	\$60	\$	<b>**If you are using a canopy, please select NO POST.</b>
<input type="checkbox"/> Table Rental (additional each) _____ x \$10 ea		\$	
<input type="checkbox"/> <b>Vendor Directory Listing</b>	<b>\$12</b>		<b>TOTAL AMOUNT ENCLOSED \$</b>
Signature		Date	

Participation in this show is solely at the discretion of the Santa's Art Shop review committee.

Please Enclose:

1. Complete Exhibitor Application for **each** Exhibitor.
2. Entry Fee: Check or Cashier's Check payable to: Santa's Art Shop.
3. Pictures of your work, if this is your first year with us.
4. Copies of Certificate of Insurance, Resale Permit, and Health Permit.