

Santa's Art Shop

2019 Food Vendor Invitation

<u>INVITATION</u>	<p>Welcome to the 42nd annual Santa's Art Shop Arts & Craft Show, located at the Desert Empire Fairgrounds in Ridgecrest, California. Santa's Art Shop features over 200 Exhibitors selling original arts, crafts & food. Last year, more than seven thousand enthusiastic holiday shoppers visited Santa's Art Shop; making it the largest and most popular 2-day show in the area. We have a total of just over 25,000 square feet of indoor space and over 4,000 square feet of outdoor space along the Midway for you to attractively showcase your wares. Publicity for this event is widespread, covering parts of Central and Southern California.</p>
<u>DATE & TIME</u>	<p><u>Show Days:</u> Saturday, December 7 9:00 a.m. - 5:00 p.m. Sunday, December 8 9:00 a.m. - 4:00 p.m.</p> <p><u>Set-up Days:</u> Friday, December 6 1:00 p.m. - 7:00 p.m. Saturday, December 7 7:00 a.m. - 8:00 a.m.</p> <p>Approximately 3 weeks prior to the show, exhibitors will receive details via email regarding: booth/space location, vehicle parking and other helpful information.</p>
<u>TO BE A FOOD VENDOR</u>	<p>All Food Vendors must complete and submit: the enclosed application with the appropriate fees, and as applicable, a copy of their Temporary Food Location Permit, & Certificate of Insurance (or purchase insurance with application fees). To get a Temporary Food Location Permit contact:</p> <p style="text-align: center;"><u>Kern County Environmental Health Services Dept. (661) 862-8715.</u></p> <p>Participation in this show is solely at the discretion of the Santa's Art Shop review committee.</p>
<u>DEADLINES</u>	<p>Food Vendors who participated last year will be given the opportunity to reserve the same space, if the application and fees are received by July 30, 2019. Food Vendor application, fees, permits, & insurance certificates must be received by November 1, 2019. Venue placement is based on a first-paid first-reserved basis.</p>
<u>CANCELLATIONS & REFUNDS</u>	<p>Notice of cancellation with request for refund must be received in writing no later than November 1, 2019. A refund will be mailed, less a \$75 cancellation fee, within two weeks from the date the request is received.</p>
<u>MULTIPLE OCCUPANCY</u>	<p>More than one vendor may share the same booth space; however, each vendor must submit separate applications, copies of all permits, and insurance certificates.</p>
<u>CALIFORNIA SELLER'S PERMIT</u>	<p>If applicable, you must have a valid & current California Seller's Permit. The number must be included on your application. For information regarding a Seller's Permit contact:</p> <p style="text-align: center;">California Department of Tax and Fee Administration 1800 30th Ste. 380, Bakersfield, CA 93310 (661)-395-2880 or https://www.cdtfa.ca.gov/</p>
<u>RV PARKING</u>	<p>For RV reservations, information, and fees call the Desert Empire Fairgrounds: (760) 375-8000</p>

Santa's Art Shop
 109 N. Sanders St.
 Ridgecrest, CA 93555
register@santasartshop.com santasartshop.com



The Santa's Art Shop Featured Vendors Directory

We have updated the Santa's Art Shop website to include a Directory of Vendors. This is an opportunity to alert our website visitors that you'll be an exhibitor with us for the 2019 show.

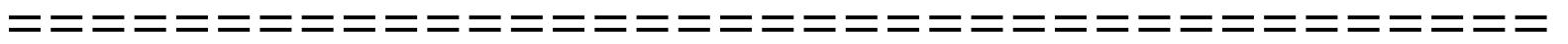
There will be a special area where featured vendors will be listed on "cards" with their name and the category of their offerings listed. When a visitor clicks on the vendor's name, they will be taken to the vendors exclusive page where the vendor can tell a little about who they are and what they do. They can also include any of the following: mailing address, phone number, email address, website link, and social media links.

The vendor directory and pages will be featured on our website from September of 2019 to August of 2020. In 2020, we will be updating the Vendor Directory to reflect the vendors that want a listing for the 2020 show.

The benefit to vendors who participate with a listing in the directory is that in addition to being noticed prior to the event date, visitors to Santa's Art Shop can refer back to the directory after the show to find their favorite vendors, which opens the door to further potential sales... even months later!

You can check out the mock-up for the directory at: SantasArtShop.com

It's easy to get a listing in the Vendor Directory. Just complete and send the form below with your application and add just \$12 to your booth fees. That's only \$1 per month to advertise your business!



Listing Information

Name:

Business Name:

E-Mail (for us to contact you if needed):

Items to include in listing (just complete what you want in your listing)

Mailing Address:

Phone:

E-Mail:

Website url:

Facebook:

Instagram:

Pinterest:

Use the back of this page to print or write your "About Information" 80 words max.

2019 Show Food Vendor Application

Complete and Return with Applicable Fees to:

Santa's Art Shop

109 N. Sanders St. Ridgecrest, CA 93555

For questions, please email:

register@santasartshop.com

Food Vendor Application

The undersigned agrees to the terms & conditions as stated. The undersigned holds harmless Santa's Art Shop, it's management or personnel, Desert Empire Fairgrounds management, or group, for all liability for any damages from any source. The undersigned guarantees that all applicable and necessary permits and insurances are current and in effect.

Please Print Clearly or Type

Name	Business Name		
Address	City		
Cell Phone #	State	Zip	
Alternate Phone #	CA Seller's Permit #: Please enclose copy of permit		
E-Mail Address (REQUIRED):	CA Temp Health Permit #: Please enclose copy of permit		
Describe type of food, please be specific:			
Price range:			
**The event committee will make every effort to accommodate each request, however, requests cannot be guaranteed.			
<input type="checkbox"/> 10' x 10' Indoor	\$264	\$	<input type="checkbox"/> Food Insurance \$45 \$
<input type="checkbox"/> 10' x 15' Indoor	\$396	\$	<input type="checkbox"/> Same space as last year requested (not guaranteed)
<input type="checkbox"/> 10' x 20' Indoor	\$528	\$	<input type="checkbox"/> Electric outlet access
<input type="checkbox"/> Outside space 10' x 10'	\$264	\$	<input type="checkbox"/> NO POST IN BOOTH SPACE/USING CANOPY**
<input type="checkbox"/> Corner location (additional)	\$60	\$	**If you are using a canopy, please select NO POST.
<input type="checkbox"/> Table Rental (additional each) _____ x \$10 ea	\$	\$	TOTAL AMOUNT ENCLOSED \$
<input type="checkbox"/> Vendor Directory Listing (NEW!)	\$12	\$	
Signature	Date		

Participation in this show is solely at the discretion of the Santa's Art Shop review committee.

Please Enclose:

1. Complete Exhibitor Application for **each** Exhibitor.
2. Entry Fee: Check or Cashier's Check payable to: Santa's Art Shop.
3. Pictures of your work, if this is your first year with us.
4. Copies of applicable Certificate of Insurance, Resale Permit, and Health Permit.